



***WELCOME!***

**Community Listening and Design Session  
City of Calvert City  
Monday, September 16, 2013  
6:00 p.m. – 8:00 p.m.**

## **What are the things that set Calvert City apart from other cities or places?**

- **Large industrial next to large recreational**
- **Great schools**
- **On the river**
- **River/rail/interstate**
- **Small town feeling**
- **Land (use) diversity**

### **Strengths**

- **Good place to raise family**
- **Close to lake and Paducah**
- **Variety of churches**
- **Equidistant between big cities**
- **Enough necessity shopping**
- **Great recreation opportunities**
- **Sound infrastructure**
- **Safe feeling**
- **Low housing cost**
- **Great city parks**

### **Weaknesses**

- **Lack of recreation for youth**
- **Lack of high paying jobs**
- **Lack of retail growth**
- **Affordable housing for young/aging families**
- **Perception of industrial pollution**
- **Population decline**
- **Job loss/outflow**
- **No incentive for youth to stay**
- **City school compared to county**
- **Indifference**

### **Opportunities**

- **Economic growth due to infrastructure**
- **Increase civic involvement/education**
- **More restaurants (sit down- family, “cheddars”, better hours)**
- **Expand tourism**
- **More industry (20-50 jobs)**

- Medical center
- Develop fire services
- Spend on community
- Proximity to interstate/lake/rail
- Fiber tech infrastructure
- Golf cart/bike paths (more friendly/safe)
- Expand gas and sewer service
- Curtail water expenses
- Reduce tap on fees
- Expand medical services
- I69/i24 increase traffic and development
- City promotion/ PR
- Tourism (state park partnership)
- Housing stock
- Alcohol
- Increase School prestige/enrollment
- Use racetrack
- Expand sidewalks
- Highway/public safety

## Threats

- Perception of Increase in crime/drugs
- Plant closure
- Lack of property for new housing
- Regressive mindset towards expansion
- Perception of getting people off interstate
- Natural hazards (earth quake)
- Lack of emphasis on entrepreneurial spirit/economic diversity
- Age/investment of housing stock
- Failure of growth
- Employment layoff
- Youth retention
- Evening ghost town feeling
- Commuter population increase
- Loss of schools and doctors
- Environmental, water, air standards getting tougher
- Perception of highway 95
- Manual labor opportunities
- Entertainment or lack there of (for adults)
- Awareness/signage
- People don't care
- Lack of civic pride

# Design Session

## Table #1 & 3

- Better signs
- Multifamily housing along lone valley
- National chains
- Trail from parks to the beach
- Sidewalks and paths
- Facelift to shopping center
- Spray park
- Branding the city
- Residential housing on 15<sup>th</sup>
- River access

## Table #2 & 4

- State park
- Bike trails
- Connector road/path to state park
- Establish identity with signs
- Gazebo/view link to others
- Sidewalks
- Local food/farmers market
- Housing promotion
- Second interchange

## Table# 8

- Signage
- Housing (center of town)
- 95 and 5<sup>th</sup> donut shop
- Water park
- Multifamily housing
- Chain restaurant
- Unique destination shopping
- Bike trails

**Table#10**

- Signs
- Keep doctor
- Enforcement of ordinances
- Landscaping along 95
- Downtown businesses
- Challenge/spray park
- Cypress creek drainage problem
- Activities for youth
- Expand baseball, basketball, skate parks
- Donut shops

**Table# 7**

- Connecting residential by trails
- Sidewalks on key roads
- Enticements to subdivisions
- Shopping!
- Enhance signs

**Table# 11**

- Housing (single and multifamily)
- Habitat housing
- Groundwater protection
- Retain young people